



# **SOIL** – The Triple Revolution

# People, Planet, and Crypto - Changing the World in Three Acts

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# Introduction

What if a single meal could nourish the body, protect the planet—and build digital wealth at the same time?

What if nutrition, environmental protection, and blockchain technology weren't separate worlds, but part of a system that multiplies impact?

That vision is now a reality. Its name: SUN.

Its tool: SOIL.

Its impact: revolutionary.

According to UNESCO, up to 90% of the world's land could be degraded by 2050—with devastating consequences for biodiversity, food security, and human life.

Fertile soil is quietly disappearing—eroded, overused, and paved over.

**SOIL** is a response to this crisis: a system that makes positive impact measurable and visible.

At its core is **SUN AG**, a Swiss company with a clear mission:

To safeguard the foundation of human nutrition and the planet's natural resources—with real, tangible action instead of empty symbolism.

To achieve this, SUN has developed a product that sets new standards on three levels:

#### For People:

**SUN Minimeal** is a complete, plant-based meal—providing everything the body needs while also supporting it in shedding excess weight. With around 800 kcal per day, the body can burn more than 200 g of fat daily—without deficiencies, additives, or sacrifice.

#### For the Planet:

Producing SUN Minimeal requires up to 90% less farmland than conventional Western diets. This makes sustainable nutrition scalable on a global level—and a powerful tool in the fight against the silent erosion of fertile land.

#### For the Digital World:

With the **SOIL token**, SUN introduces a deflationary blockchain model grounded in real-world economics. Up to 20% of the company's actual revenue is used to buy back and burn tokens. This isn't speculation—it's a clearly structured mechanism for generating real impact.

#### **SOIL** unites three worlds that rarely intersect:

- Ecological responsibility
- Technological excellence
- Economic scalability

And it does so not through donations or empty promises—but through measurable business performance, transparently tracked on the blockchain.

This book tells the story of SOIL:

From an idea to an innovation.

From a product to a platform.

From real-world impact to a digital movement.

If you think you've already seen what crypto has to offer—read on. Because SOIL is redefining the standards—for health, sustainability, and digital trust.

One meal. One blockchain. One system for the future.

# **Chapter 1: The Problem – The Silent Loss**

Fertile soil is the invisible foundation of life—precious, yet vastly underestimated in its vulnerability.

Without it, there is no agriculture, no food security, and no ecological balance.

And yet, we're losing it—every day, all over the world.

According to the UN's Food and Agriculture Organization (FAO), the quality of roughly 24 billion tons of soil deteriorates each year—a quiet but deeply consequential crisis.

The causes are many: monocultures, excessive fertilization, pesticides, erosion, land sealing, and climate change all contribute—and accelerate the destruction.

But this isn't just a farming problem.

The loss of healthy soil threatens biodiversity, destabilizes ecosystems, and endangers the very foundation of life for future generations.

Every layer of humus that disappears means lost harvests, diminished carbon storage, and reduced biological diversity.

And what makes it worse: this crisis is invisible.

Unlike wildfires or floods, the loss of fertile soil happens slowly—and irreversibly. Once soil is depleted or sealed, it doesn't return to its natural state.

"Only 60 harvests left"—that's the UN's stark warning about the state of our soils. If current trends continue, we face massive crop failures, global hunger, and mounting geopolitical tensions over food supply.

Farmland prices are already rising—a market signal pointing to a hard truth: **Soil is running out.** 

Those who act now can protect the foundation of life itself—while creating economic stability and food sovereignty for the future.

And this is where the SUN story begins—with a solution designed to protect the soil, strengthen the body, and spark a new wave of momentum in the digital world.

# **Chapter 2: The Solution – SUN Minimeal**

The answer starts on the plate: **SUN Minimeal**.

A complete, plant-based meal that nourishes the body—while protecting the planet's precious resources.

SUN Minimeal is engineered to provide comprehensive nutrition: high-quality proteins, complex carbohydrates, healthy fats, essential vitamins and minerals, and powerful phytonutrients. Everything the body needs—packed into a single, natural serving.

#### What sets it apart is its origin:

The ingredients used in SUN Minimeal require up to **90% less farmland** than typical Western dietary patterns. SUN strictly avoids artificial additives, flavor enhancers, or preservatives. Instead, every ingredient is sustainably sourced and sun-ripened—true to the product's name.

But SUN Minimeal is more than just food.

It's a **scalable health solution**—a system-ready nutritional product designed for modern societies. It integrates seamlessly into daily routines, supply chains, and global markets.

It's a statement: for health-conscious eating, for resource conservation—and for food security in the 21st century.

With this, SUN AG delivers a tangible product with real-world impact—and lays the foundation for the digital expansion of its mission: the **SOIL token**.

Because those who prove their impact in the real world earn the credibility to drive meaningful change in the digital one.

# **Chapter 3: SOIL in Detail**

SOIL isn't a speculative add-on. It's a tool—and the digital core of SUN's long-term strategy.

Developed by **Piteas**, one of the leading PulseChain development teams, SOIL is built on cutting-edge DeFi architecture and meets the highest standards of security and transparency.

SOIL is guided by five core principles—designed for permanence, trust, and value creation:

#### Deflationary & Finite

The total supply of 5 billion SOIL tokens was permanently fixed at launch. No new tokens can ever be created. In fact, the active burn mechanism continuously reduces the circulating supply.

More demand = fewer tokens available = greater potential value.

#### Immutable & Tamper-Proof

The smart contract is hard-coded and unchangeable.

No admin keys. No pause functions. No backdoor edits.

Once deployed, it's permanent—offering technical clarity that builds long-term trust.

#### Audited Code & Minimized Risk

The entire SOIL codebase was audited by **EtherAuthority**, receiving the verdict: "Well-Secured."

Additional scans from the **Midgard Al Scanner** confirmed: no critical vulnerabilities, low overall risk.

#### Decentralized & Censorship-Resistant

SOIL operates fully on **PulseChain**, a fast and energy-efficient Layer 1 blockchain.

Trading occurs exclusively via decentralized platforms like **PulseX** or **piteas.io**.

There are no central entities—neither technical nor financial.

## Sustainably Distributed & Earned

Approximately **32% of SOIL** is held by SUN AG. The rest has been distributed through real-world interaction with the SUN Minimeal product—to users, customers, and partners who together invested nearly **€100 million** within just a few months.

The result: a holder base driven by intrinsic motivation and long-term vision—not short-term speculation.

#### A powerful statement:

SUN AG has pledged to **lock all its SOIL tokens until 2030**. Other large holders have voluntarily joined this commitment.

This collective freeze builds credibility during the sensitive early phase—and signals a clear dedication to long-term thinking.

#### A Self-Reinforcing System

SOIL's architecture is more than technology—it transforms a real-world crisis into a digital momentum engine.

The global loss of fertile soil is mirrored by a **deflationary token model** that becomes scarcer with every meal sold.

What represents destruction in the physical world becomes participation in the SOIL ecosystem:

The rarer the token, the stronger its appeal—and the more effective reward mechanisms like **SUN Rewards** become.

#### Impact becomes value. Value becomes impact.

Deflation drives value. Value drives participation. Participation drives revenue. Revenue drives deflation.

The result: With every transaction, SOIL doesn't just gain economic value—it amplifies the visibility of the **#raceforsoil** mission.

SOIL becomes a **digital beacon** — a token that shines brighter with every new holder.

#### SOIL is not a hype coin.

It's a new class of asset—rooted in the physical world and driven by purpose.

Technologically advanced.

Economically grounded.

Ecologically motivated.

On PulseChain, SOIL stands out as one of the few projects uniting technical excellence, real-world business substance, and cultural relevance in a single token.

# Chapter 4: Buy-&-Burn - When Revenue Becomes Impact

What if every meal didn't just nourish the body—but also reduced token supply, pushed prices upward, and strengthened an entire ecosystem?

That's the core idea behind the **Buy-&-Burn model**—the economic engine of the SOIL token economy.

With SOIL, impact doesn't stop at the product. It extends—onto the blockchain, into wallets, and across the market.

#### How Revenue Turns into Token Value

SUN AG commits to using **up to 20% of its net revenue**—depending on the sales channel—to **buy back SOIL tokens on the open market**.

These tokens are then **permanently burned**, meaning they are removed from circulation—irreversibly, transparently, and verifiably.

#### **Three Clear and Measurable Effects**

#### Scarcity

Since no new SOIL tokens can be minted, every burn reduces the total supply. As availability shrinks and demand stays stable or grows, the structural value of each token increases.

#### Transparency

Every Buy-&-Burn transaction is publicly visible on the blockchain.

Anyone can track, in real time, how many tokens were burned and when—tamper-proof and fully auditable.

#### Market-Independent Buy Pressure

Regardless of market conditions, SUN creates continuous buy pressure through real-world revenue.

Even in bear markets, buybacks continue.

And if SUN hits its revenue goals—reaching billions by 2030—this mechanism becomes a sustained, non-speculative deflationary force with serious momentum.

# Decentralized Like a Smart Contract - Effective Like a Buyback Program

It's similar to a corporate stock buyback—except it's **automated**, **decentralized**, **and ongoing**:

- No central authority decides when to trigger it.
- No short-term maneuvering to prop up price.
- Just a long-term, revenue-driven mechanism with clear economic logic.

## Impact, Multiplied

Every SUN Minimeal sold delivers impact on two levels:

- **Physical:** It provides nutrition, improves health, and generates revenue.
- **Digital:** It fuels token demand, reduces supply, and strengthens the SOIL ecosystem.

#### Product meets protocol. Nutrition meets blockchain. Impact is multiplied.

Buy-&-Burn is more than a clever mechanism.

It's a **promise**: that real-world value creation translates into **digital relevance**.

Every transaction becomes a contribution—toward a rarer, more valuable, and more credible token.

This isn't just about creating a token—it's about building a system that **converts real impact into digital scarcity**.

# **Chapter 5: PulseChain Integration**

Choosing a blockchain platform isn't just a technical decision—it's a **strategic statement**.

For SOIL, the choice was clear: **PulseChain**—high-performance, cost-efficient, and legally validated.

PulseChain is a next-generation Layer 1 blockchain, born from the Richard Heart community. It represents a new vision of crypto—one that blends technical excellence, true decentralization, and future-ready scalability.

# Tied to PLS – with Multiplier Potential

SOIL is exclusively paired in liquidity pools with PulseChain's native token, **PLS**. This means: **as PLS gains value**, **so does SOIL**.

Richard Heart himself described a potential **14,000x** price trajectory for PLS in the first four years — a multiplier that could directly benefit SOIL holders as well.

# Legally Recognized – True Decentralization

PulseChain isn't just technically sound—it also made legal history:

Richard Heart became the first blockchain founder to win a case against the U.S. SEC. The verdict confirmed that PulseChain meets the criteria for genuine decentralized DeFi — a legal precedent with major implications for the entire crypto space.

## **Technology with Real Advantages**

#### Low Fees

Even at high network load, PulseChain remains significantly more cost-effective than Ethereum—essential for frequent token use and smooth onboarding.

#### High Speed

Fast block times allow for seamless transactions—ideal for trading, dApps, and real-time interactions.

#### Sustainability

As a **Proof-of-Stake** chain, PulseChain is energy-efficient—perfectly aligned with SUN's resource-conscious DNA.

#### DeFi-Focused

Platforms like **PulseX** and **piteas.io** are rapidly expanding PulseChain's DeFi ecosystem—and SOIL is integrated from day one.

# Built For PulseChain, Not Just On It

SOIL wasn't just ported over to PulseChain—it was **purpose-built** for it. And that's evident in every technical, legal, and economic detail.

From native listing on PulseX, to full wallet compatibility, to integration with onramp systems — SOIL is deeply embedded in the ecosystem.

Not as an afterthought, but as an **integral part** of a deliberate infrastructure strategy.

# **Chapter 6: Bridging to the Blockchain**

Every meal creates impact—visible on the plate, measurable on the blockchain. What sounds like a slogan is daily reality at SUN. With the SOIL token, SUN AG builds a **bridge between real-world nutrition and digital infrastructure**—between the protection of fertile soil and the power of modern technology.

So why would a food company link its product to a digital currency? The answer lies in the strengths of **blockchain technology**: It's transparent, decentralized, tamper-proof—and it enables real-world processes to be tracked in a way that's visible, verifiable, and shareable by anyone.

#### When Nutrition Becomes Infrastructure

With the SOIL token, SUN doesn't just create a digital mirror of a real-world crisis—the global loss of fertile soil—it also ties the token's value directly to economic activity.

Every time someone buys a SUN Minimeal, a portion of the revenue is used to **buy back** and **burn SOIL tokens**.

This creates a self-reinforcing loop:

- Nutrition generates revenue
- · Revenue drives demand
- Demand creates digital scarcity

In this way, the token becomes a **measurable reflection of real activity**—live, transparent, and visible on the blockchain.

# **Transparency and Participation**

Blockchain makes this possible:

Every buyback.

Every burn.

Every token movement.

...is publicly recorded and fully traceable.

It's not a marketing claim—it's a **technically verifiable process** that builds trust and puts control into the hands of the community.

# Two Worlds, One Movement

Through its integration with the **PulseChain ecosystem**, SOIL connects with two distinct audiences at once:

- People who care about sustainable nutrition
- People who want to shape decentralized financial systems

What emerges is more than just a tech project—it's a **new model of value**, **responsibility**, **and participation**.

SOIL blends real-world business with decentralization, real-world impact with digital innovation, brand with mission.

# More Than Capital - A Carrier of Meaning

SOIL isn't a conventional financial instrument.

It's a:

- Medium of communication
- Anchor of trust
- Digital representation of a global mission

While other tokens rely on hype or speculation, SOIL creates real value—through revenue, transparency, and real-world utility.

**SOIL represents a new class of digital asset**—born from real-world action, fueled by actual revenue, and made visible on the blockchain.

The blockchain is full of ideas.

**SOIL** is full of impact.

# **Chapter 7: Gateways for Everyone**

## **How BANXA & Floin Lower the Crypto Barrier**

Innovation only has real impact if it's **understood—and accessible to everyone**. That's why SOIL doesn't just rely on technology—it also prioritizes radical ease of use. Partnerships with **BANXA** and **Floin** are key to this strategy.

They make joining the SOIL ecosystem as simple as an online purchase—even for users with no crypto experience at all.

# Frictionless Onboarding - With Familiar Payment Options

**BANXA** is a globally regulated fiat-to-crypto onramp. It enables payments via:

- Bank transfer
- Credit card
- Apple Pay
- Google Pay

#### New users can:

- Buy SOIL tokens
- Automatically receive a wallet
- Start immediately—no prior knowledge required

#### Floin enhances the experience with:

- Full regulatory compliance
- Individually tailored wallet solutions
- A curated token offering, limited to thoroughly vetted projects

SOIL's listing on **Floin** underlines its **quality and credibility**—demonstrating that even in a regulated environment, this token stands out.

## Ready to Go with Bridgebuddy - PLS Included

A clever bonus:

Anyone who purchases SOIL via **BANXA** or **Floin** automatically receives a small amount of **PLS coins** through **Bridgebuddy** 

This allows for immediate interaction on PulseChain—no extra setup, no technical hassle.

This seamless combination of **user-friendliness**, **regulatory clarity**, **and deep technical integration** ensures that SUN's mission doesn't get stuck on the blockchain. It reaches real people—and unfolds its full potential.

## SOIL is more than just a token.

It's a gateway to the digital future—open to everyone, not just seasoned crypto users.

# **Chapter 8: Community & Rewards**

No impact without people. No blockchain without a community.

But at SOIL, the community isn't just supporting the mission—it's actively **part of it**.

SUN AG emphasizes **engagement over expectation**—with the **SUN Rewards Program** as its central tool.

## Turning Referrals into Impact—and Impact into Rewards

Those who recommend SUN Minimeals and bring in new customers are rewarded with **SOIL tokens**—not for consumption, but for genuine advocacy.

The result is an **organic**, **mission-driven network** powered by real users.

#### **Two-Level Reward Structure**

Let's say Alice successfully refers Charlie to SUN.

Alice receives 5% of Charlie's revenue—as does Bob, who originally referred Alice.

The reward is capped at €75 per person, per level, and paid in SOIL at the current market price.

In this example, **both Alice and Bob could each earn up to €75** based on Charlie's purchases.

And here's the kicker:

Because **two people are rewarded** for a single referral, SUN adds **up to an extra 10% of revenue** into SOIL buybacks—on top of the regular 20%.

This means in many cases, up to 30% of revenue is used to buy SOIL on the open market—increasing demand and reducing supply.

## **Market-Based Rewards**

SUN purchases the required tokens **directly from the market** — no free giveaways, no token printing—just **genuine buy pressure driven by real demand**.

# **Long-Term Loyalty**

SOIL holders benefit not only from potential price appreciation, but also gain access to **exclusive perks**—like priority access to limited product releases, events, and premium services.

# A Knowledge-Driven Community

Through regular **live talks**, **newsletters**, **and tutorials**, SUN fosters an informed and engaged user base—far from the short-term "buy and dump" mentality seen in many token projects.

# A New Approach to Crypto

SOIL stands for a different kind of crypto — not driven by speculation, but rooted in substance.

Here, people don't just hold a token — they **co-create a movement**. Because they **believe in the mission**. And because they want to **see real-world impact**.

# **Chapter 9: Transparency & Maturity**

Any ambitious project that dares to do something new will be scrutinized. SOIL was no exception. In fact, the debates surrounding the token's launch and SUN AG's role show just how **visible and relevant** the project was from day one.

But scrutiny isn't a sign of weakness—it's the mark of a **transparently developed initiative**. These discussions reflect the maturity of a project that's open to learning, evolving, and engaging with critical questions.

## **Technical Migrations as Growth Milestones**

In its early phases, SOIL went through several migrations—necessary to improve security, optimize token distribution, and achieve its final decentralized architecture.

Some observers misinterpreted these adjustments as a "rug pull" or a sign of instability. In reality:

- The full token value of all wallets was preserved
- Many users received bonus tokens as compensation
- No tokens were deleted or revoked
- No centralized reallocation took place

On the contrary: SUN AG **intentionally chose to restart** the smart contract—this time in partnership with **Piteas**, one of PulseChain's most respected development teams.

The result: an **audited**, **immutable**, **and 100% decentralized** smart contract that now forms the foundation of SOIL.

## **SUN AG's Role – Clarity Over Control**

Another point of debate was SUN AG's operational role as token issuer and buyback initiator.

But this is exactly what sets SOIL apart:

- No anonymous dev team
- No fake metrics
- A real company with real revenue—reinvesting that revenue to buy back SOIL and burn it via a transparent mechanism

This linkage between value creation and deflation is **rare in the blockchain space**—and gives SOIL substance and sustainability.

## **Dialogue Over Defensiveness**

Criticism also came from public forums—via social media, influencers, and independent developers.

But SUN and HEXscout didn't respond with silence or defensiveness—they embraced **transparency**:

- Live talks
- Public statements
- Consistent answers to all questions—including critical ones

# Conclusion: Maturity Is Not a State—It's a Mindset

SOIL has demonstrated that **innovation and accountability** can go hand in hand. Transparency, resilience, and continuous development are part of its DNA. Anyone who wants to shape the future must not fear criticism—they must **use it**. That's exactly what SOIL has done.

# **Chapter 10: Roadmap & Outlook**

SOIL isn't a finished product—it's the beginning of a movement.

The coming years will determine how well the token performs in everyday use, how sustainably the community grows, and how deeply blockchain becomes integrated into real life.

SUN AG's roadmap provides clear direction—pragmatic, ambitious, and open to collaboration.

# 1. Simplified Onboarding

The goal: Crypto without the complexity.

In the future, every customer on **minimeal.com** will automatically receive a SOIL wallet with their first purchase—no extra apps, no setup, no barriers.

DeFi becomes as easy as shopping online.

# 2. SOIL as a Payment Method

SUN plans to allow purchases to be paid directly in SOIL tokens.

That makes SOIL not just an investment asset, but a **full-fledged payment method**—with direct utility in the ecosystem.

#### 3. Premium Status for Holders

Users holding a defined minimum amount of SOIL will automatically unlock **exclusive benefits**, such as:

- Access to limited product lines
- Priority during stock shortages
- Invitations to events and community formats

SOIL becomes a **key to premium experiences** within the SUN brand.

## 4. International Scaling

By 2030, SUN aims to onboard **5 million people into the PulseChain ecosystem** through SOIL usage.

The path to this goal includes:

- Strategic partnerships
- Educational media campaigns
- Targeted community activation

# 5. Expanding the Digital Ecosystem

Collaboration with players like **Piteas**, **PulseCoinList**, and **Banxa** will deepen. Planned extensions include:

- Decentralized staking for SOIL
- NFT-based soil projects with collectible and donation features
- CO<sub>2</sub> certificates that digitally reflect real-world savings

# Looking Ahead: The Next Steps Belong to All of Us

SUN has built more than a product—it has created a system with **depth and scalability**. And with every user, every holder, every recommendation, that system becomes stronger.

Now is the moment to carry this idea forward—together:

- As a customer who shares SUN Minimeal with others
- As a token holder who believes in the real-world impact of digital assets
- As a partner who values transparent value creation

#### SOIL is the beginning.

But its true impact will be shaped by all of us — in the kitchen, on the blockchain, in daily life, and in how we choose to shape the future.

# **Appendix**

# Part A: Getting Started - Key Concepts

This section is for anyone new to blockchain, wallets, or tokens. Here's a quick overview of the most important terms:

#### **Blockchain**

A decentralized, publicly accessible database. It stores transactions permanently and tamper-proof.

#### Wallet

A digital wallet used to receive, store, and send cryptocurrencies like the SOIL token.

#### Token

A digital asset that exists on a blockchain. SOIL is one such token—with real utility and a limited supply.

#### **Smart Contract**

A self-executing contract stored on the blockchain. It automatically performs actions when predefined conditions are met—for example, burning tokens after a buyback.

#### **DeFi** (Decentralized Finance)

Financial systems without intermediaries like banks. They run entirely on smart contracts and open blockchains.

#### Buy-&-Burn

A mechanism where tokens are bought back from the market and permanently destroyed. This reduces supply and can increase the value of the remaining tokens.

#### Onramp

A service that lets users buy cryptocurrencies like SOIL using traditional payment methods (e.g., bank transfer, credit card)—often without prior crypto knowledge or a wallet setup.

#### **PulseChain**

A Layer 1 blockchain built for speed, low fees, and energy efficiency. SOIL is fully integrated into PulseChain.

#### **Tokenomics**

The economic design of a token: How many exist? How are they distributed? What drives their value?

# Part B: Further Reading & Sources

For those who want to go deeper or explore the technical and economic background:

#### **SOIL Token Details**

PulseChain | Contract: 0x4581e25b434c1ced7a93449b229469f03ca4451e

#### **Chart & Token Overview (DEXscreener)**

Live price and market data for SOIL on PulseChain:

https://dexscreener.com/pulsechain/0x4581e25b434c1ced7a93449b229469f03ca4451e

#### Buy SOIL Token - via BANXA (Global)

https://minimeal.com/buy

### Buy SOIL Token - via RampNow (EU)

https://minimeal.com/buy

#### **SOIL Whitepaper**

Full project documentation:

https://sun-ag-1.gitbook.io/soil-whitepaper-english

#### Audit Report by EtherAuthority

Technical security audit of the smart contract:

https://drive.google.com/file/d/1 u3aS RLtDKL2Vz2GAi5808xiWoG0awb

#### **Midgard Smart Contract Scanner**

Security and risk rating of smart contracts:

https://scan.midgard.wtf

#### **SUN Minimeal – Products & Community**

https://minimeal.com/

## **SUN on X (formerly Twitter)**

https://x.com/SUNMINIMEAL

#### SUN on YouTube

https://www.youtube.com/@sunminimeal

## **SUN on Instagram**

https://www.instagram.com/sunminimeal/#

#### SUN on Facebook

https://www.facebook.com/SUNMinimeal/

# **Voices from the Community**

The SOIL community is growing—just like the trust in a project that combines nutrition, sustainability, and blockchain in a new way. Here are a few voices that reflect diverse perspectives—and a shared enthusiasm:

"SOIL is the first crypto project I've seen that's based on substance, not speculation. It delivers real impact—ecological and economic."

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- DJ (@DiYesSoil)
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"I've followed the crypto space for years—but I've never seen a product and a blockchain work together this convincingly. SOIL takes it to another level."

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– Martin L. (@martinlindhuber)
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"I support SUN and SOIL in every way I can—for all of us, and for a better world. The project has purpose, impact, and direction."

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- EstheR (@STheR5811)
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"What SUN has built here is more than a token—it's a system. Thoughtfully designed, transparently executed, mission-driven."

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– Peter S. (@Peter_Steinb_)
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"SOIL stands out because it tackles real problems and connects them with smart tech. No hype—just real innovation."

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- OWR64 (@owr64)
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"The idea that every meal sold can have an impact on the blockchain—that's brilliant. This is what future-ready entrepreneurship looks like."

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– Markus H. (@MarkusHofmann)
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"Rarely have I seen a project combine impact, tech, and brand identity so consistently. For me, it's a clear win-win."

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- PD1971 (@PetarDragi36491)
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"A project with integrity, a clear plan—and the courage to truly do things differently. That's inspiring."

Katharina Palatina (@KPalatina)

These are not marketing quotes—they are real voices from a community that thinks along, contributes, and helps shape the future.

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# **SOIL** is more than just a token.

It's a movement already supported by many. And it's only just getting <u>started</u>.



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